

# Perfectionistic self-presentation and body dysmorphic features in a sample of community-dwelling adult women

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## SUMMARY

### Objectives

Perfectionism is considered a vulnerability factor for distress and psychopathology. It has also been linked to Obsessive Compulsive disorder-related disorders, including Body Dysmorphic Disorder (BDD). Moreover, previous studies showed that BDD features were associated to personality pathology. To our knowledge, there are no studies investigating the associations between perfectionistic self – presentation, the interpersonal dimension of perfectionism, and BDD features.

### Methods

In a sample of 494 Italian community-dwelling adult female participants, we investigated the contribution of Perfectionistic Self- Presentation (PSP) and DSM-5 dysfunctional personality domains in predicting BDD features. Furthermore, we evaluated the associations between PSP and BDD features over and above the role of dysfunctional personality domains. The participants were administered the Perfectionistic Self-Presentation Scale, the Personality Inventory for DSM-5-BF (PID-5-BF), the Body Dysmorphic Disorder Dimensional Scale and the Appearance Anxiety Inventory.

### Results

The regression analyses results showed that PSP was significantly associated with BDD features and produced a modest but significant increase in the prediction of BDD features when controlling for the PID-5-BF domains.

### Conclusions

Our data seem to support the usefulness of considering PSP as a clinical marker for BDD vulnerability, over and above the role of personality domains, and suggest to assess both dysfunctional personality features and the interpersonal dimensions of PSP in prevention and early intervention programs for BDD.

**Key words:** perfectionistic self presentation, dysfunctional personality domains, body dysmorphic disorder features, community-dwelling female

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## Introduction

Perfectionism can be defined as the proneness to set high standards of performance together with tendencies for overly critical evaluations of one's own behavior, expressed in overconcern for mistakes and uncertainty regarding actions and beliefs <sup>1</sup>.

Some evidence <sup>1,2</sup> suggested that perfectionism represents a multidimensional construct including interpersonal and intrapersonal dimensions.

Hewitt et al. (2008) <sup>3</sup> developed a perfectionism model that involves three broad domains of personality: perfectionism traits <sup>2</sup>, automatic cognitive process <sup>4</sup> and perfectionistic self-presentation style <sup>5</sup>. Trait perfectionism <sup>2</sup> was conceptualized as three separate and stable dimensions: self-oriented perfectionism, other-oriented perfectionism and socially prescribed perfectionism, while perfectionistic self-presentation (PSP) focuses on the expression of one's supposed perfection to others. According to Hewitt

et al. (2003) <sup>5</sup> model, perfectionistic self-presentation includes three facets: Perfectionistic self-promotion, Nondisplay of Imperfection and Nondisclosure of Imperfection.

Perfectionism is considered a vulnerability factor for distress and personality pathology <sup>6,7</sup>. Moreover, a clinical review <sup>8</sup> suggested that participants with eating disorders, anxiety disorders and mood disorders showed elevated rates of perfectionism. These findings seem to suggest that perfectionism is a transdiagnostic feature, contributing to the onset and maintenance of psychopathology.

Perfectionism has also been linked to Obsessive Compulsive Disorder (OCD) <sup>9</sup> and Obsessive-Compulsive disorder-related disorders, including Body Dysmorphic Disorder (BDD) <sup>10</sup>. BDD is characterised by preoccupation with perceived physical flaws, which the individual considers as “unattractive, abnormal or deformed” <sup>11</sup>. BDD prevalence among adults ranges from 1.7 to 2.4% <sup>11</sup> and data show that 9-15% of dermatologic patients and up to 10% of cosmetic surgery patients have BDD symptoms <sup>11</sup>. People with high levels of perfectionism may focus even on small physical flaws and be highly distressed by them <sup>12</sup>. Moreover, they could think that other people are judging them because of their imperfections, and this could increase their risk to develop BDD <sup>13</sup>.

Empirical studies show that both self-oriented and socially prescribed perfectionism represent risk factors for BDD symptoms among students <sup>13</sup>. Moreover, perfectionism and selective attention predicted dysmorphic concerns in a sample of university students <sup>14</sup> and self-oriented perfectionism predicted BDD symptoms among adolescents <sup>15</sup>.

To our knowledge, there are no studies investigating the associations between perfectionistic self-presentation and BDD features. However, McGee et al. (2005) <sup>16</sup> found that PSP dimensions, whose goal is to show other people a flawless image, interacted with body image dissatisfaction in predicting eating disorders.

Previous studies found that BDD is also associated with personality disorders (PDs) and dysfunctional personality features. In particular, BDD seems to be associated with paranoid <sup>17,18</sup>, schizotypal <sup>18,19</sup>, avoidant <sup>17,19-21</sup>, obsessive-compulsive PDs <sup>17,20,21</sup> and with dependent <sup>20,21</sup> and borderline PDs <sup>22</sup>. Recently, Somma et al. (2020) <sup>23</sup> found that the personality profile of community – dwelling women with BDD, evaluated with DSM – 5 Section III Alternative Model of Personality Disorders (AMPD), is described by an impairment in self-functioning (AMPD Criterion A) together with AMPD Criterion B dysfunctional features of Depressivity, Anhedonia, Anxiousness, Perseveration, Separation insecurity, and Cognitive and perceptual dysregulation. Moreover, the BDD dysfunction

personal profile was completed by Submissiveness, Unusual beliefs, Eccentricity, Distractibility, and Hostility <sup>23</sup>.

Starting from these considerations, the aim of the present study is to evaluate the associations between BDD, PSP and dysfunctional personality traits in an adult community-dwelling sample. In particular we hypothesized that:

1. PSP significantly predicts BDD features;
2. Dysfunctional personality features as listed in DSM – 5 Section III Alternative Model of Personality Disorders (AMPD) significantly predict BDD features;
3. PSP explains a significant amount of variance in BDD scores over and above the effect of dysfunctional personality traits.

This study was carried out in a female sample since evidence suggest that BDD is significantly more prevalent among women <sup>24</sup> and shows significant differences between females and males in age of onset and psychiatric comorbidities <sup>25</sup>.

## Methods

### Subjects

The sample was composed by 494 Italian adult female participants who responded to an online survey (mean age = 32.66 years; SD = 14.26). Two hundred eighty - four (59.5%) participants were unmarried, 176 (35.6%) married, 22 (4.5%) divorced and 2 (0.4%) were widows. The work profile of the sample was characterized by 193 (39.1%) students, 146 (29.6%) office workers, 65 (13.2%) self-employed professionals, 24 (4.9%) unemployed, 23 (4.7%) laborers and 16 (3.2%) housewives. Finally, 14 (2.8%) participants were managers and 13 (2.6%) retirees. Concerning participants' education level, 212 (42.9%) participants had university degree, 206 (41.7%) had high school degree, 46 (9.3%) had junior high school degree and 30 (6.1%) reported post graduate education.

All participants volunteered to take part in the study and provided a written informed consent for participation after a complete and extensive description of the current research. Moreover, the questionnaire began with a detailed explanation of the processing of personal data and respect for privacy. All data were treated anonymously and in an aggregate form. None of the participants received an incentive for participating. The study was conducted in line with the Code of Ethics of the World Medical Association (Declaration of Helsinki).

### Measures

#### *Personality Inventory for DSM-5 Brief Form (PID-5-BF)* <sup>26</sup>

The PID-5-BF is a 25-item self-report used to assess the five DSM-5 Section III domains of Negative Af-

fectivity, Detachment, Antagonism, Disinhibition, and Psychoticism. Each domain scale consists of 5 items and each PID-5-BF item is scored on only one PID-5-BF domain scale. The PID-5-BF items come from the 220-item self-report PID-5 and each PID-5-BF item is rated on a 4-point scale (i.e., 0 = very false or often false; 1 = sometimes or somewhat false; 2 = sometimes or somewhat true; 3 = very true or often true). Moreover, the PID-5-BF yields a score for the overall measure. The Italian version of PID-5-BF showed adequate psychometric properties<sup>27</sup>.

### Perfectionistic Self – Presentation Scale (PSPS)<sup>5</sup>

The PSPS is a 27 item self – report measure that evaluates the multidimensional nature of PSP. It is composed by 3 subscales: Perfectionistic self-promotion, Nondisplay of imperfection and Nondisclosure of imperfection. Items are scored on a 7 – point Likert scale ranging from “I totally disagree” to “I totally agree”. Reliability and validity data are showed in both English<sup>5</sup> and Italian<sup>28</sup>.

### Body Dysmorphic Disorder Dimensional Scale (BDD-D)<sup>29</sup>

The BDD – D is a 5-item scale developed to assess the DSM-5 diagnostic criteria for BDD. All items are rated on a 5 – point Likert scale. The BDD – D also yields a total score that is the sum of the individual items scores. The BDD-D demonstrated adequate psychometric properties both in the original<sup>29</sup> and in the Italian version<sup>23</sup>.

### Appearance Anxiety Inventory (AAI)<sup>30</sup>

The AAI is a self-report questionnaire comprised of 10 items that evaluates the cognitive processes and safety seeking behaviors associated to a distorted body image and shame in participants with BDD. Participants scored each item on a 5 – point Likert scale ranging from 0 (“Not at all”) to 4 (“All the time”). The AAI total score is the sum of the item scores. Adequate psychometric properties have been provided for the original<sup>30</sup> and the Italian version<sup>23</sup>.

### Data analysis

Cronbach's alpha coefficient was used to evaluate the internal consistency reliability of the measures that were used in this study. Pearson's *r* coefficient was used to evaluate the association between continuous variables. In all bivariate analyses, the nominal significance level (i.e.,  $p < 0.05$ ) was corrected according to the Bonferroni procedure for multiple comparisons.

To investigate the predictors of BDD-D and AAI, we carried out hierarchical regression analyses. Only potential predictors that were significantly associated with the dependent variables following the Bonferroni correction were included in the model. In the first models we entered as predictors of BDD-D and AAI scores the PSPS scales whereas in the next models we considered as

predictors the PID-5-BF domains scores. In both models the participant's age was entered in the first step. Finally, we evaluated whether the PSPS scales predicted BDD-D and AAI scores over and above the PID-5-BF dysfunctional domains. The multicollinearity was tested by means of variance inflation factors (VIFs), with 2.5 or higher used as a cut-off for identifying multicollinearity that could negatively impact the regression models<sup>31</sup>. To identify eventual first-order linear auto-correlations, Durbin-Watson values were computed: values between 1.5 and 2.5 were considered acceptable.

## Results

In Table I are listed the descriptive statistics, the internal consistency values and the correlations with participant's age.

The bivariate associations of PSPS and PID-5-BF scales with BDD-D and AAI are listed in Table II.

In all hierarchical regression analyses, the participants' age was entered in the Step 1.

The first model showed that, when the PSPS scales were entered in the regression equation predicting BDD-D, the adjusted  $R^2$  value was .14,  $p < .001$ ; Perfectionistic Self-Promotion and Nondisclosure of Imperfection resulted significant predictors ( $\beta = .14$ ,  $p < .05$  and  $\beta = .20$ ,  $p < .001$  respectively). We obtained similar results when we considered the AAI score as dependent variable: the PSPS scales explained the 9% of the variance (adjusted  $R^2 = .19$ ,  $p < .001$ ), Perfectionistic Self -Promotion ( $\beta = .20$ ,  $p < .001$ ) and Nondisplay of Imperfection ( $\beta = .22$ ,  $p < .001$ ) were found as significant predictors of AAI score.

When we considered the PID-5-BF domain scores as independent variables and the BDD-D as dependent variable, the adjusted  $R^2$  value was .21,  $p < .001$ ; the BDD-D score was significantly predicted by Negative Affectivity ( $\beta = .27$ ,  $p < .001$ ), Detachment ( $\beta = .15$ ,  $p < .001$ ), Antagonism ( $\beta = .12$ ,  $p < .01$ ) and Psychoticism ( $\beta = .11$ ,  $p < .05$ ). Moreover, Negative Affectivity ( $\beta = .27$ ,  $p < .001$ ), Detachment ( $\beta = .12$ ,  $p < .005$ ) and Antagonism ( $\beta = .15$ ,  $p < .001$ ) were associated with AAI score; the model explained the 22% of the variance (adjusted  $R^2 = .22$ ,  $p < .001$ ). In all regression models all the VIFs were  $< 2.5$ , excluding multicollinearity problems. Also, all the Durbin-Watson values were between the two critical values of  $1.5 < d < 2.5$ , showing that there was no first-order linear auto-correlation in our multiple linear regression data.

Table III presents the hierarchical regression analyses results. These models considered the BDD-D and the AAI scores as dependent variables. The PID-5-BF domain scales were entered in the regression equation in Step 2 and the PSPS scales were added as predictors in the equation in Step 3.

**TABLE I.** Perfectionistic Self-Presentation Scale, Personality Inventory for DSM-5-Brief Form, Body Dysmorphic Disorder Dimensional Scale, Appearance Anxiety Inventory: descriptive statistics, Cronbach  $\alpha$  values and correlation with age ( $N = 494$ ).

	<i>M</i>	<i>SD</i>	$\alpha$	<i>r</i>
<b>PSPS scales</b>				
Perfectionistic self-promotion	38.69	12.15	.88	.52
Nondisplay of imperfection	42.10	12.42	.88	.53
Nondisclosure of imperfection	22.94	7.50	.76	.36
<b>PID-5-BF</b>				
Negative affectivity	1.61	.69	.70	.52
Detachment	.79	.60	.66	.30
Antagonism	.52	.51	.72	.36
Disinhibition	.92	.62	.71	.23
Psychoticism	.95	.74	.80	.38
BDD-D	5.75	4.22	.92	-.34
AAI	13.84	9.52	.91	-.46

Note. PSPS: Perfectionistic Self-Presentation Scale; PID-5-BF: Personality Inventory for DSM-5-Brief Form; BDD-D: Body Dysmorphic Disorder Dimensional Scale; AAI: Appearance Anxiety Inventory;  $\alpha$ : Cronbach's alpha; *r*: Pearson Correlation coefficient

**TABLE II.** Bivariate Pearson correlation analyses between Perfectionistic Self-Presentation Scale, Personality Inventory for DSM-5-Brief Form, Body Dysmorphic Disorder Dimensional Scale and Appearance Anxiety Inventory ( $N = 494$ ).

	<b>BDD-D</b> <i>r</i>	<b>AAI</b> <i>r</i>
<b>PSPS scales</b>		
Perfectionistic self-promotion	.42*	.52*
Nondisplay of imperfection	.41*	.53*
Nondisclosure of imperfection	.38*	.38*
<b>PID-5-BF</b>		
Negative affectivity	.48*	.52*
Detachment	.32*	.30*
Antagonism	.31*	.36*
Disinhibition	.17*	.23*
Psychoticism	.37*	.38*

Note. PSPS: Perfectionistic Self-Presentation Scale; PID-5-BF: Personality Inventory for DSM-5-Brief Form; BDD-D: Body Dysmorphic Disorder Dimensional Scale; AAI: Appearance Anxiety Inventory; *r*: Pearson Correlation coefficient. The nominal significance level was corrected according to Bonferroni Correction and set to  $*p < .003$

## Discussion

The present study aims at evaluating the role of perfectionistic self-presentation in predicting BDD over and above the PID-5-BF personality domains. In particular, we operationalized BDD considering both the intense preoccupation with perceived flaws in one's own physi-

cal appearance, which appear minimal or completely unobservable to others (assessed by BDD-D) and the cognitive processes and safety seeking behaviors associated to a distorted body image and shame (assessed by AAI).

Our sample was composed by adult community-dwelling female participants since most studies carried out in the general population reported a higher prevalence in women<sup>24,32</sup> and suggested that women and men differ in body areas of concern<sup>33</sup>.

Consistent with our hypothesis and in line with previous evidences<sup>13,15,34</sup>, in the present study perfectionism was linked to BDD features. Our findings seemed to extend previous work, suggesting the role of the interpersonal expression of perfectionism in BDD. Specifically, our regression analyses results showed that the proneness to actively try to seem perfect and the tendency to conceal and avoid behavioural displays of imperfection significantly predicted BDD-D and AAI scores. In particular, Nondisclosure of Imperfection (i.e., avoiding and evading verbal displays that reveal oneself as imperfect) was associated with BDD-D and Nondisplay of Imperfection was a significant predictor of AAI score.

In the present sample, according to our hypothesis, we found a significant role of DSM-5 dysfunctional personality domains in predicting both BDD-D and AAI scores. In particular, Negative Affectivity, Detachment, Antagonism, and Psychoticism seemed to represent significant predictors of BDD-D score whereas Negative Affectivity, Detachment and Antagonism were associated with AAI score. Consistent with previous studies<sup>21,23,35</sup>, in the

**TABLE III.** *The Perfectionistic Self-Presentation Scale Scales, and the Personality Inventory for DSM-5-Brief Form domains scales as Predictors of the Body Dysmorphic Disorder Dimensional Scale and the Appearance Anxiety Inventory: summary table of hierarchical regression analyses (N = 494).*

	BDD-D		AAI	
	$\beta$	VIF	$\beta$	VIF
Age	-.34***	1.001	-.46***	1.0
Change in R <sup>2</sup> value	.12***		.21***	
Age	-.24***	1.109	-.36***	1.099
Negative affectivity	.27***	1.642	.31***	1.371
Detachment	.15**	1.339	.15***	1.218
Antagonism	.11*	1.325	.16***	1.203
Psychoticism	.10*	1.221	-	-
Change in R <sup>2</sup> value	.21***		.21***	
Age	-.21***	1.170	-.28***	1.202
Negative affectivity	.21***	1.642	.23***	1.469
Detachment	.11*	1.644	.12**	1.260
Antagonism	.06	1.358	.08*	1.309
Psychoticism	.11*	1.621	-	-
Perfectionistic self-promotion	.14*	2.059	.17**	2.635
Nondisplay of imperfection	.08	2.090	.13*	2.729
Nondisclosure of imperfection			-	-
Change in R <sup>2</sup> value	.03***		.05***	
Model R <sup>2</sup>	.36***		.47***	

\*\*\*  $p < .001$ ; \*\*  $p < .005$ ; \*  $p < .05$ 

present sample, BDD was associated with personality psychopathology. In particular, the personality profile of BDD was characterized by the tendency to experience high levels of negative emotions (i.e. Negativity Affectivity, the dysfunctional variant of high Neuroticism) and by the avoidance of socioemotional experiences (i.e. Detachment, the dysfunctional variant of low Extraversion). Moreover, in line with other data<sup>17,18,23</sup>, behaviors that put the individual in contrast with other people, including for example expectations of special treatment, as well as callous antipathy towards others (i.e. Antagonism, the dysfunctional variant of low Agreeableness) and unusual behaviors and cognitions (i.e. Psychoticism) represented core components of the dysfunctional personality profile associated with BDD.

Interestingly, the results of the hierarchical regression analyses showed that the PSPS scales produced a modest but significant increase in the prediction of BDD features when controlling for the PID-5-BF domains (i.e., beyond the effect of the PID-5-BF domain scales). In other words, at least in our sample of adult females, these results seemed to suggest the importance of the self-presentation components of perfectionism in BDD

features over and above the role of dysfunctional personality traits. Our data could have relevant theoretical and clinical implications. For example, the extent to which individuals are invested in appearing perfect to others and in avoiding displays or disclosures of their perceived imperfections could clarify why they are excessively concerned with perceived physical flaws, experiencing anxiety and shame, and they try to hide or repeatedly check them<sup>25</sup>. Our results, if replicated, suggest that BDD risk is influenced by multiple factors<sup>12</sup> and support the usefulness of considering PSP as a clinical marker for BDD vulnerability. Moreover, our data suggest assessing both dysfunctional personality features and the interpersonal dimensions of PSP in prevention and early intervention programs for BDD.

Our findings should be considered in light of several limitations. First, participants were female adult volunteers; this represents a convenient study group that limits the generalizability of the data. All participants were nonclinical volunteers; this limits the generalizability of our findings to clinical populations. Moreover, we relied only on self-report measures for both dependent variables and independent variables; method effects may



have spuriously biased our results. These limitations stress the need for further replications and extensions before accepting our results.

## Conclusions

Notwithstanding these limitations, our results seemed to suggest the importance to consider the perfectionistic self-presentation style as a relevant component of BDD. Therefore, the hope for future studies is to further investigate the role of PSP and personality domains in male participants and in clinical samples. Moreover, it could be interesting to evaluate PSP and personality domains among cosmetic surgery patients or dermatologic patients with BDD.

## Conflict of interest statement

The Authors declare no conflict of interest.

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## Author contributions

SB: conceptualization, data collection, analysis and interpretation of data, writing -original draft; GR: data collection, analysis and interpretation of data, writing -original draft; VG: data collection, review and editing; AF: revising article critically, supervision.

## Ethical consideration

At the beginning of the questionnaire ethical considerations of the study were explained. All participants volunteered to take part in the study, they did not receive incentive for participating. Moreover, they provided a written informed consent. The confidentiality and anonymous nature of the information was guaranteed. The study was conducted in line with the Code of Ethics of the World Medical Association (Declaration of Helsinki).

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